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NEWSLETTER

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University on steady course, as VC assumes regular charge

Dr. Ishtiaq Ahmad assumed charge as regular Vice Chancellor of University of Sargodha on 30th May, wowing to speed up extensive academic reforms agenda in the next four years.

Dr. Ahmad has been serving as Vice Chancellor on provisional basis since December 2016. His regular appointment is recognition of his persistent efforts in the past five months for bringing about a sea change at Sargodha University, especially in terms of initiating lasting reforms in the fields of teaching and research, academia-industry links, community service, as well as sports and co-curricular activities for students.

The University was able to successfully hold the long awaited meetings of the Selection Board and Syndicate. The interim period also enabled the Vice Chancellor to set a good foundation for increasing the university ranking by undertaking several bold initiatives.

Among others, these include reenergizing key institutions such as ORIC, offering incentives to productive faculty members and researchers; concluding several MOUs with national and international organizations; and submitting PC-1 of close to 2 billion rupees to HEC, which includes longneeded development projects such as the construction of auditorium and gymnasium and initiation of several academic and infrastructure development pursuits.

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RESEARCH | Cash awards of over 66 million for 175 productive researchers (2016-17) (20

The Office of Research, Innovation and Commercialization (ORIC) at University of Sargodha has distributed cash awards worth Rs.66.56 million among the faculty members of various departments for undertaking research projects and publishing in academic journals.

The first ever award ceremony was held at the MBA Hall on 17 May 2017. Its key purpose was to promote research culture among faculty members and research scholars at the university In the first category, principal investigators of 71 research projects were awarded Rs. 60 million. Out of these projects, 19 were from University College of Agriculture, 7 from Zoology, 6 from Pharmacy, 6 from Botany, 6 from Sociology, 5 from Biotechnology, 5 from Chemistry, 4 from Economics, 3 from Food Sciences and Nutrition, 2 from Urdu, 2 from Education, 2 from Physics, and 1 each from History, Communication Studies, Commerce, and Mathematics. The recipients of the awards included 6 professors, 13 Associate Professors, 41 Assistant Professors and 11 Lecturers as principal investigators.

The second category of award winners included faculty members who have published in peer-review and impact factor journals in 2016. An amount of Rs. 6.5 million was disbursed among 104 faculty members. They included 26 from Agriculture, 11 from Mathematics, 8 from Physics, 7 from Chemistry, 6 from Zoology, 5 from Urdu, 5 from Pharmacy, 4 from Botany, 4 from Computer Sciences, 4 from Psychology, 4 from Earth Sciences, 3 from Food Sciences, 3 from Medical Sciences, 3 from Economics, 3 from Biotechnology, 2 from English, 2 from Islamic Studies, and 1 each from Library Sciences, Statistics, Social Work and Sociology.

"This is a milestone for our university and it will encourage our faculty to engage in serious research and produce quality papers", says Dr Masood Sarwar Awan, Director ORIC and Dean Faculty of Management and Administrative Sciences.

Leading
economists
consider
Inclusive Growth
crucial for
equitable
development



INTERNATIONAL CONFERENCE BY DEPARTMENT OF ECONOMICS

epartment of Economics, University of Sargodha held a two days international conference titled, "Poverty and social inequalities in Pakistan: Inclusive growth perspective" on May 24-25.

The speakers in the conference mulled over the ways and means to eradicate poverty and social inequalities in Pakistan.

The speakers cerebrated that through equal opportunities of employment, education, health and equal distribution of resources by improving rural economy, food security and modern means of agriculture, developing countries like Pakistan can overcome the social and economic challenges.

The international participants shed light on different issues and participated as moderators and discussants in the technical sessions of the event.

Dr. Stephen Davies, program leader of the International Food Policy Research Institute (IFPRI) said that demand-driven improvement in agriculture can be attained in following ways:

- Motivating people towards more diversified nutritious diet, achievement of higher productivity by ensuring lower costs for agricultural inputs;
- Promotion of corporate farming as opposed to prevalent small holdings of land and land defragmentation; and
- Supporting small farms to locate commercial opportunities. Dr. David J. Spielman, senior research fellow at (IFPRI) gave an insightful and thought provoking presentation on his seminal book entitled, "Agriculture and the Rural Economy of Pakistan".

He introduced multitudes of innovative ideas about entrepreneurship in the supply chain and marketing system of agriculture in Pakistan to enhance its productivity and make it cost-effective.

Dr. Sharmin Neeloormi, Professor of Economics, Jahangirnagar University Dhaka, Bangladesh, drew attention towards gender discrimination and inequality which is hampering the element of inclusiveness in growth and development of Pakistan.

She noted that awareness campaigns must be run to promote gender parity for economic development. She also stressed the need for more economic and social empowerment to further the inclusion of women in the labor market of Pakistan.

Besides international speakers, notable participants from renowned national academia also exchanged their perspectives on the theme.

In the panel discussion of the conference, the renowned academicians and researchers deliberated on several aspects in the field.

Those who deliberated in

"Equal employment opportunities must inevitably be implemented as the ultimate goal for a sustainable development in developing countries like Pakistan."

the panel discussion included: Dr. Athar Maqsood Ahmad, Head of Economics, NUST, Islamabad, Dr. Mumtaz Anwar Chaudhary, Director Punjab Economic Research Institute (PERI), Mr. Asad Zahoor, Business Enabling Environment Specialist, Punjab Enabling Environment Project (PEEP), USAID, Mirza Naseer Inayat Programme Director, Punjab Social Protection Authority.

INTERNATIONAL FILM FESTIVAL

60 short films from 55 countries participate; Young Pakistani producer wins the contest

Department of Communication Studies in collaboration with Morango Films conducted 60 Seconds International Film Festival in Pharmacy Hall of University of Sargodha, on May 22. In the festival 60 selected films from across the globe were showcased. This year's theme was "Color of Your Country" and entries from 55 countries were received, including from several leading nations of North America, Europe and Asia. The life stories of Abdus Sattar Edhi, Junaid Jamshaid and Amjad Sabri Qawwal were also relayed in the festival.

A wide range of issues were highlighted in the films; including education, social justice, humanity, gender equality and nationalism.

The 60 second film titled Time Travel by Ali, a Pakistani youth,



won the best film award.

Director Programs Ms. Sidra and Operations Manager Mr. Muhammad Usman represented Morango Films, which invites film entries from around the world and holds the contest different educational institutions in the country. The organizers of Morango Films showed their interest in signing an MOU between University of Sargodha and Morango Films to facilitate film production training to the students of Department of Communication Studies.

National Conference underscores inter-disciplinarity of Mathematics

Speakers at a national conference on Mathematics organized by the Department of Mathematics on May 4-5 highlighted major advancements in the field of pure mathematics, applied mathematics and computational sciences.

The event sought to provide a common platform for Math students and researchers at the university to learn about the emerging trends in the traditional and modern fields of Mathematics.

Recognizing the exponential growth in the domain of computational sciences and the interdisciplinary nature of modern mathematics, the speakers explored the interrelatedness of mathematics with other fields of scientific inquiry.

The conference brought together 20 speakers, who presented their research work in different sessions. The sessions covered the wide range of specialized sub-fields of Pure, Computational and Applied Mathematics.

Dr Muhammad Shabir spoke on Semi Group Theory; Dr Muhammad Irfan Ali on Soft Set Theory and its linkage with



Graph Theory; and Dr Mujahid Abbas on Fixed Point theory, a branch of Functional Analysis. Dr. Intekhab Ulfat introduced SESAME (Synchrotron-light for Experimental Science and Applications in the Middle East).

Encouraged by the enormous response to this national event, the Department of Mathematics has resolved to organize an international conference on the subject in Fall 2017.

Spark Expo 2017

Young national talent in Information Technology found fullest expression at Spark Expo 2017, organized by the Department of Computer Science and Information Technology at University of Sargodha from May 16 to 18.

The IT Extravaganza, true to its tradition, brought together the creative youth expertise in digital technology from across the country, including 20 universities and colleges. National University of Science and Technology (NUST) won the Champions Trophy.

The contestants competed for a variety of challenging tasks, including Poster Design, Speed Programming, Bug Catcher, Video Creation, Robotic Exhibition, Software Exhibition, 3D Animation, Monetizing Idea, Chess and Scavenger Hunt.

Among the leading institutions participating in the Expo, besides NUST, were the Lahore University of Management Sciences (LUMS), COMSAT, University of Gujrat and Mirpur University of Science and Technology.



NUST wins the Champions Trophy

As many as 1,500 participants contested in various competitions, with. The winners and runner-ups of various events were awarded with shields and cash prizes.

Shnawer Khan wins national distinction in poetry



UOS student Shnawer Khan brings laurel for the university after winning first position in the Urdu Nazam and Urdu Ashra (Subgenre of Urdu poetry comprising of ten verses) competition, held at the University of Gujrat on May 17.

He represented University of Sargodha at the All Pakistan Mukabla Nazm-o-Ghazal at University of Gujrat and achieved the milestone with his sheer creative and artistic skills.

Shnawer Khan had reached to the final stage of the competition after multifarious contests held at divisional, provincial and national levels.

UOS Tug of War team secures runner up position

The Tug of War team of University of Sargodha played the final match against University of Central punjab Lahore and stood runner up in all Pakistan universities tug of war championship 2016-17, held at shaheed benazir bhutto university sheringal, KPK province, from 11-14 May 2017.

The Vice Chancellor of the host university thanked the UOS Tug of War team, especially Sports Director Mahr Ahmad Harl who is leading it, for playing at the university located in a region recovering from terrorism.



INNOVATIVE MEDIA PROJECTS ON DISPLAY



n exhibition on various projects of Public Relations, advertisements and video documentaries was held by the department of Communication Studies in Jinnah Hall, University of Sargodha on May 24.

The event was organized to provide a platform to the students of Communication Studies to demonstrate their creative media skills, which could be beneficial for them in future pursuits.

The students of B.S and Masters showcased their artistic and skillfully made projects through stalls, documentaries on cultural and historical themes.

The folk story of Heer Ranjha, the sumptuous Hiran Minar and exciting visuals of Pakistan Army were the most captivating features of the event.

Myriad of colorful stalls and goods were also the focus of attention. The centuries old coins of the Alexander era at the currency notes stall attracted zealous visitors and received great admiration.

Rescue 1122 stall was also installed to highlight the rescue tips and precautionary measures during first aids. Police image building stall was also set up to show police as the protectors of life and property of common man.

A large number of students and dignitaries attended the exhibition and appreciated the novelty of fun undertaken by theyouthful students.

Lincoln Corner Coordinator participates in national workshop at US Embassy

oordinator Lincoln Corner Sargodha (LCS), Ms. Maryam Gul participated in national workshop of Lincoln corner coordinators arranged by Information Resource Center at the US Embassy in Islamabad on 2-5 May 2017.

Theme of the workshop was 'To Take Lincoln Corner Management and Outreach to the Next Level'. Focus of the training was on strategic planning and promoting use of technology and innovation in corner programming. SMART (Specific, Measurable, Attainable, Realistic, Timely) work plan and importance of goal setting in programming was also discussed in the training.

Lincoln Corner Sargodha is one of the most active, enlightening and engaging corners in Pakistan. It was presented as the success story because of its active, innovative, engaging and learning oriented programs. During the training, Ms Gul led a session on 'interactive and engaging programs'. She will replicate the training modules



with the Friends of LCS at the University.

LCS plans to hold a summer school for the local community, children of the faculty members of UOS and SOS Village Sargodha and students of the university as a follow up activity.

Communication Studies-Fountain House seminar on Stress Management

'Tolerance and forbearance pivotal to overcome depression and anxiety'

epression and anxiety are among the most endemic menaces ravaging the lives of masses in the present times. To trace out the real causes of stress and depression, their adverse effects on mental health, and to find solutions and ways to counter these malaises, is the need of the hour.

Recognizing the wide spread problem of depression and anxiety, the department of Communication Studies in collaboration with the Fountain House, held a seminar to identify the causes of depression and anxiety and their practical solutions, on May 23, in the Pharmacy Hall of the university.

Dr. Syed Imran Murtaza, MS Fountain House Lahore attended the seminar and shared his views on anxiety and stress management.

"Tolerance, forbearance and contentment are the best tools to root out anxiety and depression, and by following the golden tenets of Islam and teachings of our Holy Prophet (S.W), the menaces of anxiety and depression can be overcome", said Dr. Syed Imran Murtaza MS Fountain House Lahore.

At present, 15 million people in Pakistan are grappling with depression and anxiety, added Dr. Syed Imran Murtaza. He deplored that the number is increasing day by day. He inspired the young students to lead a simple and contented life to avert depression and stress.



He also said that unemployment is also aggravating distress, ultimately leading to depression and stress. He stressed the students to observe tolerance and contentment in the times of crises.

On the occasion, Dr. Nawaz Mehsood, Dean Faculty of Arts and Law, emphasized the importance and value of simplicity and constructive thinking for countering stress. He said that by following the principles of Islam, depression can be overcome.

The other speakers reiterated the integral role of the teachings of Islam and simple ways of life to overcome anxiety and stress.

English Faculty participates in HEC National Curriculum Revision Committee meeting

Two faculty members from the department of English participated in National Curriculum Revision Committee (NCRC) of English at HEC regional centre, Peshawar from May 17-19.

Dr. Azhar Pervaiz, in charge English department and Mr. Faheem Arshad attended the meeting and represented university of Sargodha.

The final meeting of National Curriculum Revision Committee in the discipline of English was organized by the Higher Education Commission of Pakistan to finalize the existing curriculum of English (BS/MS/M. Phil), and to make it at par with indigenous needs and international standards.

The committee was tasked to draft the curriculum of English (BS/MS/M. Phil), incorporate new subjects and revise the existing curriculum.

After exhaustive multiple sessions and revisions of the curriculum, the final draft of the curriculum was completed and handed over to the HEC representative on the final day of the meeting, for further perusal.

The final meeting was a follow up meeting of the preliminary meeting of NCRC, held at HEC regional centre, Lahore, from January 16-18, 2017.

UOS students outshine in National Literary Festival

Students from University of Sargodha won various positions in All Pakistan Literary Festival held at University of Engineering and Technology, Lahore, on May 11, bringing hometheaccolades for their exceptional achievements.

The students represented UOS in different categories and dominated the festival with their brilliant performances.

Abdullah Naeem and Taqdees Lodhi (Team) won first position in Bait Bazi, Zainab got first position in English poem, while Talat Husain won first position in creative writing.

Shnawer Khan stood third in the category of Ashra Urdu

poetry (Ashra Urdu poetry is a sub-genre of Urdu poetry which contains ten verses). Inamullah Salemi and Usman won third positions in Urdu Ghazal and Punjabi Ghazal, respectively.

All Pakistan Literary Festival is a national event with 12 categories of co-curricular activities. University students from all across Pakistan participate and compete in different contests in this event. This year, UOS students participated in 10 categories and won distinguishing positions in 6 categories.

وزيراعظم ياكستان فيس والسي سكيم برائح بسما نده اضلاع



نہیں دیا جائے گا۔ یو نیورٹی کے میا نوالی اور بھکر کیمیس کے طلبہ وطالبات اپنے اپنے چیک متعلقہ کیمیس سے وصول کریں گے۔طلبہ وطالبات نے وزیر اعظم پاکستان میاں مجمد نواز شریف اور ہائیر ایجو کیشن کمیشن اسلام آباد کے اس غیر معمولی اقدام کو بے حد سراہا اور اسے تعلیمی انتلاکی جانب ایک انہم پیش رفت قرار دیا۔

ملک کے پسماندہ اضلاع کے طلبہ وطالبات کے لیے وزیرِ اعظم پاکستان کی فیس واپسی سیم کے تحت یو نیورسٹی آف سرگودھانے چیک جاری کردیئے ہیں۔ چیک دفتری اوقات میں ٹریژر (خازن) یو نیورسٹی آف سرگودھا کے (انگم سیشن) سے حاصل کیے جاسکتے ہیں۔خازن یو نیورسٹی آف سرگودھا کے مطابق چیک وصول کرنے کے لیے طالب علم کو اپنا اصل شاختی کارڈ اور یو نیورسٹی کارڈ اور یو نیورسٹی کارڈ نہ ہونے کی صورت میں یو نیورسٹی کا جاری کردہ رائٹ کارڈ ہمراہ لائیں نیز جس طالب علم کا چیک ہوگا وہی وصول کرسکتا ہے کئی متباد ل فرد کو چیک

يو نيورسي آف سر گودهااورانسان فاؤنڈيشن ٹرسٹايک روزه سيمينار

ہور ہا ہے۔ سیمینار سے خطاب کرتے ہوئے صدر شعبہ اردویو نیورٹی آف سر گودھاڈ اکٹر سیدعام سیمیل نے کہا کہ آج ہم گلوبل ورلڈ میں سانس لے رہے ہیں اور ہمارے طالب علموں کو آج کے تقاضوں کے مطابق اپنے اہداف مقرر کرنے چاہئیں۔ افھوں نے پاکستان کی سیاسی تاریخ کے حوالے سے جمہوریت کے مستقبل اورامن کی صورت حال کو تا بناک قرار دیا۔ پر وجیکٹ کو آرڈی نیٹر انسان فاؤنڈیشنٹر سٹ مس سعد رہنے نے سیمینار میں خصوصی طور پر شرکت کی اور اس سیمینار کو مکالمہ کی فضا ہموار کرنے کے حوالے سے کا میاب کوشش قرار دیا۔

نو جوان کسی بھی قوم کاوہ اہم اثاثہ ہوتے ہیں جو خطے میں ہونے والی سابی اور معاثی تبدیلیوں کی سمتیں متعین کرتے ہیں، اِن خیالات کا اظہار ڈاکٹر میاں غلام کیلیں، ڈین فیکلٹی آف سوشل اینڈ بہوریل سائنسز نے شعبہ سوشیالوجی یو نیورسٹی آف سر گودھا اور انسان فاؤنڈیشن ٹرسٹ کے زیر اہتمام منعقدہ ایک روزہ سیمینار بعنوان'' پاکستان میں امن اور جمہوریت کے فروغ میں طلبہ کا کرداز' سے خطاب کرتے ہوئے کیا۔ انہوں نے کہا کہ آج پاکستان میں جمہوریت کا پودا پروان جڑھ رہا ہے اور امن کی صورتے حال پہلے کی نسبت بہت بہتر ہے۔ انھوں نے نوجوانوں کو مستقبل کی امپیرہ ور سے بہرہ ور

وفيات

پروفیسر قاضی حسن وفات پاگئے۔ پی اےٹو پراجیکٹ ڈائر کیٹر ورس احمد خان کے چھوٹے بھائی محمد عباس قضائے اللی سے وفات پا گئے اور پبلکیشن ڈیپارٹمنٹ کے اسٹنٹ ڈائر کیٹر ارشد ملک کے برادر نسبتی ایک حادثے میں جاں بحق ہوئے۔اللہ تعالیٰ تمام مرحومین کو جوار رحمت میں جگہ دے اور پسماندگان کو صبر کی توفیق بخشے۔ یونیورٹی آف سرگودھا، شعبہ عربی کے چیئر مین ڈاکٹر محمد فیروز شاہ کے والد محترم گزشتہ دِنوں انتقال کر گئے، یونیورٹی زرعی کالج کے اسٹنٹ پروفیسر ڈاکٹر اعجاز رسول نورکا کی خالدرضائے اللی سے وفات پا گئیں۔ شعبہ تعلیم کے اُستاد طارق سلیم غیور کی والدہ عمرہ کے دوران مکہ میں وفات پا گئیں، محمد ندیم انور کے والدگرامی جہان فانی سے کوچ کر گئے، شعبہ فارسی کے ریٹائرڈ



جون ۱۴۰۷ء | جلد:۱۲ | شاره:۲

المانداشاعت بونيورشي آف سرگودها

یو نیورسی آف سرگودها، برکش کوسل اور Yes نیط ورک کے اشتر اک سےٹریننگ ورکشاپ

یو نیورٹی آف سرگودھا کے زیراہتمام برٹش کونسل اور لیں (yes) نیٹ ورک یا کتان کے تعاون سے ،شعبہ کواٹٹی اور فیکلٹی آ ف سوشل اینڈ بیہووریل سائنسز میں اساتذہ اور طالب علموں کے تین روز ہڑیننگ ورکشاپ کا آغاز ہو گیا ہے۔ورکشاپ کے انعقاد کا مقصد شرکا کو معاشرے میں نئے علوم اور ساجی حوالے سے نئے نظریات کے بارے میں معلومات اور آ گاہی فراہم کرنا ہے۔ برٹش کونسل کا یہ پروجیکٹ یا کستان بھر میں پہلا پروجیکٹ ہے جو ہائیر ایجویشن کےاداروں بالخصوص جامعات میں شروع کیا جار ہاہے جس کے تحت طالب علموں کو بتایا جائے گا کہ ایک نظر یہ کوئس طرح حقیقی شکل دی جاسکتی ہے۔افتتاحی تقریب سے خطاب کرتے ہوئے وائس چانسلریو نیورٹی آ ف سرگودھا ڈاکٹر اشتباق احمد نے کہا کہ ہر مایہ دارانہ نظام اور کمیونیزم میں جنگ ختم ہو چکی ہے اوراب جنگ ترقی پیندعناصر اور قدامت برست عناصر کے درمیان ہے۔ بو نیورسٹیوں کا کام محض ڈگریاں دینانہیں بلکہ آج کے دور میں ان کا کام بہ بھی ہے کہ وہ طلبہ کومثبت ساجی اور معاشی سرگرمیوں میں مصروف رکھیں ۔اسی طریقے ہے ہم معاشرے میں پیدا ہونے والی ناپیندیدہ تبدیلیوں کوروک سکتے ہیں۔اس موقع برعلی رضا خان چیف ایگزیکٹو آفیسریس نیٹ ورک پاکتان نے کہا کہ ایک جمہوری اور پائیدار



کو ساتھ لے کر چلتے ہیں نہ کہ انہیں الگ ر کھتے ہیں ۔انھوں نے کہا کہ اعلیٰ تعلیمی ادارول میں بہ خاصیت ہوتی ہے کہوہ عوام کو حقیقی تبدیلی

دے سکتے ہیں۔اس موقع پرخطاب کرتے ہوئے ڈین فیکٹی آف سوشل اینڈ بیہووریل سائنسز ڈاکٹر میاں غلام لیمین نے کہا کہ یہ وقت نئے علوم کو دریافت کرنے کا ہے اور اعلی تغلیمی اداروں بالخصوص یو نیورسٹیوں کا بنیادی کام یہی ہوتا ہے ۔انھوں نے کہا کہ وہ ادارے کامیاب ہیں جوعلم دینے کے ساتھ ساتھ عملی میدان میں اپنے طلبہ وطالبات کی تربیت کریں۔ ورکشاپ کی افتتاحی تقرب سے ڈائر یکٹر کوالٹی ڈاکٹر محمد سرورنے بھی خطاب کیا۔

" بویس ہاری محافظ"



یو نیورٹی آف سر گودھا شعبہ ابلاغیات کے زیرا ہتمام''یولیس ہماری محافظ'' کے عنوان سے خصوصی واک کاا ہتمام کیا گیا،جس کا بنیادی مقصد طلبہ وطالبات بالخصوص شہریوں میں پولیس کے منفی تاثر کوزائل کرنااورلوگوں میں احساس تحفظ کواُ جا گر کرنا تھا۔واک کا مرکزی خیال'' اپنی پولیس ہے ،ا پناسمجھتے ہیں'' برمبنی تھا۔واک یو نیور ٹی آ ف سر گودھاکے مین گیٹ سے نثر وع ہوئی اور رحمٰن ٹریٹر سنٹرتک کی گئی،جس کی قیادت ڈین فیکلٹی آ ف آ رٹس اینڈ لاءڈ اکٹر نوازمحسود نے کی ۔اس موقع پر انجارج شعبهابلاغيات نعمان ياسرقرليثي ،شعبه كے أستاد سپر وائز رعبدالرحمٰن قيصر شعبہ كے اساتذ ہ اورطلبہ وطالبات کی کثیر تعداد بھی موجودتھی۔ پولیس کے اعلیٰ ہم فیسر نے طلبہ وطالبات کی اس کاوٹ کوسرابااور کہا کہ معاشرے کی فلاح و بہوداور سکیورٹی کے لیے پولیس اورعوام کول جل کر کام کرنا ہے۔اس موقع پرانھوں نے پولیس کی اصطلاحات پرروثنی ڈالی اور فرنٹ ڈیسک ان آ ل ڈیبارٹمنٹس، سہولت سنٹر، وہیکل ویر فیکشن کے بارے میں بھی تفصیلات ہےآ گاہ کیا۔