

# SARGODHA UNIVERSITY INCUBATION CENTER





**SARGODHA UNIVERSITY** 

Pathway to Progress

Shape your business idea into the next big thing in the corporate world



### **WELCOME TO SUIC**

Sargodha University Incubation Center is the leading business accelerator providing management guidance, technical assistance and consultancy tailored to the needs of business startups of students of Sargodha University. SUIC is established to nurture startups at initial stages to help them to gain access to the best available mentors, training, high-tech labs, professional assistance, and other value added services that will move them onto the fast track to success. Main goal of SUIC is become startup hub for SU Fraternity by encouraging them to explore and share their business ideas and facilitate them in their journey towards being a promising venture.





- Feasibility Study
- Registration & Legal Documentation
- Financial Projections / Revenue Model
  - Capacity Building
  - Mentoring & Coaching
    - Networking Events
  - Evaluation for Acceleration Stage

- Accepting applications
- Shortlisting of candidates
- Training for idea presentation
- Canvas model activity
- Final Pitch for Incubation cycle

Pre Incubation

Phase Incubation



- Strategic Market Linkages support
- Linkages to Funding Agencies
- Business launch in market

Acceleration

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### **What We Offer**

#### Infrastructure

- Fully furnished offices - Conference room Internet, Telephone line, Printers

#### **Capacity Building**

- Training programs
  - Workshops

#### **Advisory Services**

- Operating Procedures
  - Legal Services

#### **Networking**

- Field Experts
- Successful Entrepreneurs

#### **Business Mentoring**

- Feasability Study
- Business Plan Writeup

#### **Tech Consultancy**

Support to deploy tech infrastructure

#### **IPR Facilitation**

- Patent
- Trademark
- Copy Rights

#### **Funding**

- Seed Funding
  - Investment
- Sponsorship



### **Focus Areas**

Information Technology

Education

**Agriculture** 

Health

Biotechnology

Food Technology

## **Supported Startups**

















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