



NOON BUSINESS SCHOOL

Grooming future business leaders



SARGODHA UNIVERSITY

Pathway to Progress

WELCOME TO NOON BUSINESS SCHOOL

In recognition of the services of Malik Feroz Khan Noon and his family at national level, the University of Sargodha established Noon Business School (NBS) with integration of Business and Commerce disciplines in February, 2018. NBS started its journey with the mission of grooming future business leaders by employing best technology and human resource to produce business intellectuals, professionals and entrepreneurs in order to meet local and global business challenges.

OUR NBS

32

Faculty
Members

6

Degree
Programs

5

Adjunct Faculty
Members

Why Noon Business School?

Qualified Faculty

Noon Business School has qualified faculty having five PhDs, 27 MS/MPhil and foreign degree holders. Moreover, a number of practitioners, bankers and industrial professionals are an essential part of faculty who are serving with dedication and commitment to produce business and commerce leaders as per the needs of local and global market.

Critical Thinking

Effective pedagogy and training oriented discussion through interactive sessions is an distinguished feature of NBS. It equips its graduates with market driven skills and logical reasoning for wise decision-making ability.

Practical Exposure

Strong on-campus and off-campus ventures provide requisite confidence to the students, necessary for accepting challenges of corporate sector.

CAREER PROSPECTS

Chief Executive Officers

Regional, Zonal and Territory Manager

Public Administration

Entrepreneurs

Marketing Managers

Financial Analysts

HR Managers

1400

Graduated in
2019

6

Student Societies
and Clubs

1500+

Currently Enrolled
Students

6 DEGREE PROGRAMS

We offer various academic programs at different levels in the field of business and commerce.

Undergraduate Programs

At undergraduate level, our BBA and B.Com programs motivate the students to enthusiastically learn the fundamental business ideas and concepts and make them ready not only for professional challenges but also lay down foundation of advanced business education.

BBA

Duration: 4 Years | **Semesters:** 8

Eligibility: At least 45% marks in Intermediate or equivalent

Degree Requirement: Minimum 135 credit hours

BBA (2 Years)

After 14 Years education

Duration: 2 years | **Semesters:** 5

Eligibility: At least 45% marks in Graduation or equivalent

Degree Requirement: minimum 75 credit hours

BCom

Duration: 4 years | **Semesters:** 8

Eligibility: At least 45% marks in Intermediate or equivalent

Degree Requirements: Minimum 132 credit hours



“ I am proud to be alumnus of NBS where my career path been finalized under the guidance of leaders and coaches who transformed me in a way to accept the challenges, given me personal mastery, indulged agility in me, inculcated knowledge about consumer n customer approach, a true bias for action and not the least to transform others with building talents and being talent catalyst. ”

Habesh Rasul
MBA (2006-2008)
Territory Manager
Unilever Pakistan Limited



Graduate Programs

At graduate level, MBA and M.Com programs focus on polishing the professional skills and knowledge of state of the art business methods by bringing students in close interaction with dynamic visiting faculty from industry.

MBA

after 16 years of relevant education

Eligibility: At least 45% marks in BBA, B.Com or M.Com

Duration: 2 Years

Semesters: 3

Degree Requirements: Minimum 33 credit hours

M.Com

Eligibility: At least 45% marks in B.Com or BBA (2 Years)

Duration: 2 Years

Semesters: 4

Degree Requirements: Minimum 66 credit hours

“ I am studying under qualified faculty with a clear objective of excellence in the field of management. NBS has not only sharpen my skills through hands-on training but also provided me opportunities to exhibit my talent in competitions related to business and commerce. ”

Hafiz Muhammad Arslan

B.Com in Finance

2016-2020

Post Graduate Programs

At post-graduate level MS-Management Sciences programs help students in achieving excellence in research-based techniques of solving dynamic business problems under the guidance qualified faculty members.

MS (Management Science)

Eligibility: At least 2.00 CGPA in terminal degree (Relevant Qualification) + Departmental test (at least 50% marks)

Duration: 2 Years

Semesters: 4

Degree Requirements: Minimum 33 credit hours

Specializations

Finance

Marketing

Human Resource
Management



NOON BUSINESS SCHOOL

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